

move Redmond



Strategic Plan (2022-2025)



Section 1:



The Redmond we envision in 2025

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Move Redmond's Vision

Our vision is a city where more people walk, bike, and take transit and is easier to reach from across the region for home, work, and play. Our vision is a Redmond that is an affordable and walkable community that designs and builds safe streets for everyone. It is a community that addresses the urgency of racial justice, the housing crisis, and climate change through its transportation system.

Move Redmond's Mission

Achieve a more accessible and inclusive Redmond through its streets, trails, and transit.

Cosigned by the Move Redmond Board & Staff

- **Angela Rozmyn**, Natural & Built Environments, Board Chair
- **Mia Jarreau**, Muse Management, Treasurer
- **Carlos Cruz Rodriguez**, Appointed Director, Secretary
- **Jeff Aumell**, Microsoft
- **Charles Duba**, DigiPen
- **Sadie Guenther**, Westpark
- **Matt Loesch**, Honeywell

- **Kirk Hovenkotter**, Executive Director
- **Kelli Refer**, Advocacy & Communications Director
- **Sol Dressa**, Community Engagement Co-ordinator

Section 2:



Situational analysis



Situational analysis

With light rail arriving, the construction of the Eastrail regional bike connection, and expanded teleworking, the biggest transportation changes in Redmond's history are happening in the next two years.

These changes are paired with the challenges facing people who live or work in Redmond. 9 out of 10 people who work in Redmond live outside the City due to the high cost of housing. Those who make the least income face the longest commutes, are less likely to be offered a transit pass by their employer, and are more likely to be people of color. The COVID-19 crisis has revealed who relies on our transit system to ensure our community keeps running and which commutes can be supported by remote work. The climate emergency has sparked a commitment from the Redmond City Council to being carbon neutral by 2030. With people driving in cars accounting for over a third of emissions in King County, that necessitates major changes to our streets, trails, and transit.

An accessible and inclusive Redmond can be a model for the region and the nation.





Section 3:



How Move Redmond Works

How Move Redmond Works

Our organization has worked in Redmond for over 30 years to make it easier to reach the opportunities in Redmond by walking, biking, or transit. Our advantage is our ability to directly connect with people who are coming to Redmond from across the region and amplify their stories and needs to decisionmakers.

Our work centers on supporting individual commuters and people who live in Redmond, addressing their needs, and amplifying their stories. By doing so, we achieve the goals of our member organizations and individual members.



How Move Redmond Works

In 2019, our Board of Directors set a new direction for our organization to meet the needs of our members. This plan recommits to those strategic priorities:

Advocate

Be a vocal and visible advocate for an accessible and inclusive transportation system for people who live or work in Redmond.

Convener

Bring together decision-makers, people who live or work in Redmond, and transportation and policy lead at our member organizations around timely transportation issues.

Consultant

Bring together decision-makers, people who live or work in Redmond, and transportation and policy lead at our member organizations around timely transportation issues.



Section 4:



Move Redmond Objectives & Strategies

Move Redmond Objectives & Strategies

Move Redmond will achieve our vision and mission through the below objectives and strategies in the next three years:

Safe Routes to Transit

No one should be killed or seriously injured by Redmond's transportation system. We will advocate for policies and infrastructure that reduce serious and fatal bicycle and pedestrian crashes on people's commutes or getting around Redmond.

Frequent, Reliable, & Affordable Transit

Frequent and reliable transits ensure everyone who works or lives in Redmond is able to get around without a car, regardless of age, ability, culture, race or income.

Further Transportation Justice

The history of our transportation system has harmed many including black, indigenous, communities of color, low-income communities, and people with disabilities, and mobility continues to be a barrier for many to the opportunities in Redmond.

Address the Climate Emergency

People driving to work, school, and errands is a leading source of emissions in Redmond and King County. Addressing the urgency of the climate emergency means making remote work, walking, biking, rolling, and transit a priority

Sustainable Organization

Move Redmond will continue to be a stable, healthy, diverse, and successful organization so that we can achieve our goals.

Anti-Racist Organization

Move Redmond will structure itself to ensure we are prepared, empowered, and equipped to be anti-racist.

Move Redmond Objectives & Strategies

Move Redmond will achieve our vision and mission through the below objectives and strategies in the next three years:



1) Safe Routes to Transit

No one should be killed or seriously injured by Redmond's transportation system. We will advocate for policies and infrastructure that reduce serious and fatal bicycle and pedestrian crashes on people's commutes or getting around Redmond.

- **Double the percentage of people biking to work** in Redmond through events, programming, and bike infrastructure investments at our member organizations. As of 2019, 3% of people who work in Redmond bike.
- Win commitment to **10 miles of on-street protected bike lanes** that connect Redmond's light rail stations to its neighborhoods, schools, and businesses. There are currently no miles of protected bike lanes.
- Win a **commitment to Vision Zero** by educating City partners, members, and community partners. On average 10 people will be killed or seriously injured on Redmond's street each year.

Move Redmond Objectives & Strategies

2) Frequent, Reliable, & Affordable Transit

Frequent and reliable transits ensure everyone who works or lives in Redmond is able to get around without a car, regardless of age, ability, culture,

- **75% of our member organizations employees, students, or residents are provided a transit pass** at no cost. As of 2022, just over half are provided a transit pass.
- **1 of out of 3 people who work in Redmond will commute by transit** by advocating for investments in all-day frequent bus service, to make it easier to reach Redmond from South King County and Snohomish County. As of 2022, just 16% do.
- Win an **increase in funding for investments in sidewalks, crosswalks, and bus shelters** at key Redmond transit stops by advocating for them in City of Redmond and King County budgets.



Move Redmond Objectives & Strategies

3) Further Transportation Justice

The history of our transportation system has harmed many including black, indigenous, communities of color, low-income communities, and people with disabilities, and mobility continues to be a barrier for many to the opportunities in Redmond.

- **No policy will lead to jail time for someone regularly commuting to work.** Advocate for just fare, helmet, and traffic law enforcement policies that ensure that a commute is not a cause for concern for people who work in Redmond.
- **Increased funding for accessibility** investments in City and State projects that make it easy to walk and roll to light rail and transit stops from schools, businesses, and neighborhoods
- **Reduce disparity in those who know how to bike** by supporting bike education for everyone who lives or works in Redmond.
- **Reduce disparities in those who are offered transit passes by their employer** by implement coordinated campaigns to get small and mid-sized businesses signed up for transit passes for employees, particularly lower-income and BIPOC employees.

4) Address the Climate Emergency

People driving to work, school, and errands is a leading source of emissions in Redmond and King County. Addressing the urgency of the climate emergency means making remote work, walking, biking, rolling, and transit a priority.

- **Less than 1 out of 3 people drive alone to work** in Redmond by encouraging walking, biking, remote work, and transit. As of 2019, currently 2 out of 3 do.
- **1 out of 5 people who work in Redmond work remotely** through encouraging hybrid work policies. Just 1 in 20 worked remotely before the pandemic. County. As of 2022, just 16% do.
- **Eliminate parking minimums in Redmond** by educating City partners, members, and community partners on the need to eliminate parking minimums to make it more affordable to build housing close to jobs and transit

Move Redmond Objectives & Strategies

5) Sustainable Organization

Move Redmond will continue to be a stable, healthy, diverse, and successful organization so that we can achieve our goals.

- **1 in 4 of our members are small to medium sized members** with less than 100 employees which will increase our organizations' diversity and reach.
- **Increase our number of individual members to 200** by launching an annual Move Redmond individual member drive.
- **Balanced revenue sources** with a third of funding each coming from membership dues, contracts, and grants or donations.
- **Expanded board with 5 new directors** that reflect Redmond and our diverse member organizations and individuals.

6) Anti-Racist Organization

Move Redmond will structure itself to ensure we are prepared, empowered, and equipped to be anti-racist.

- **Advocate for policies that center equity** when prioritizing biking, walking, and transit investments
- **Show up for other BIPOC led Eastside organizations.** Partner and amplify other groups that are focused on fighting discrimination that impacts their ability to access opportunity in Redmond
- **Hold ourselves and public agencies accountable** on their diversity, equity, and inclusion commitments and their intersection with transportation policy



Section 5:

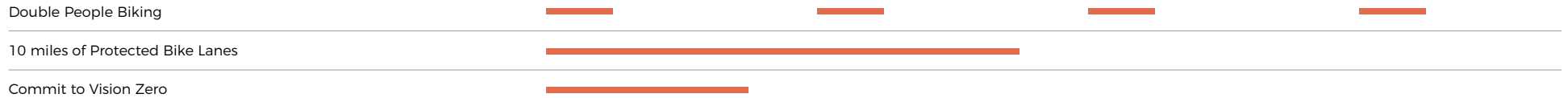


Move Redmond's Work Plan

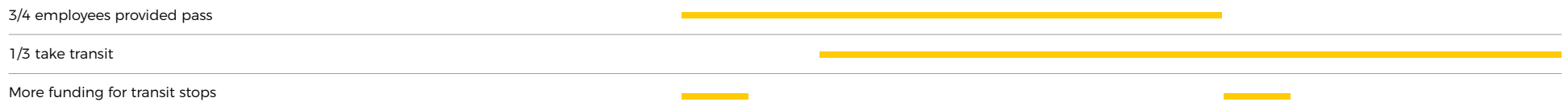
2022-2025 Timeline of actions

Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
22	22	22	23	23	23	23	24	24	24	24	25	25	25	26

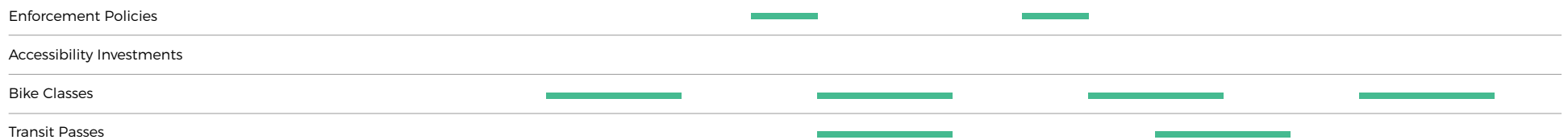
Safe Routes to Transit



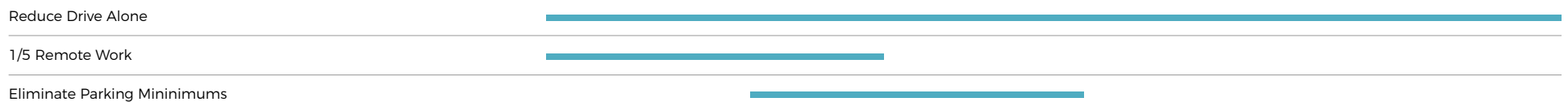
Frequent, Reliable, & Affordable Transit



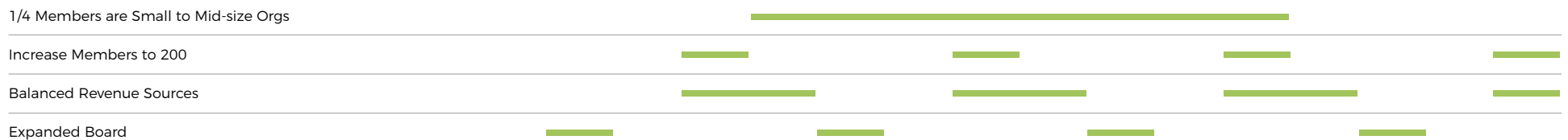
Transportation Justice



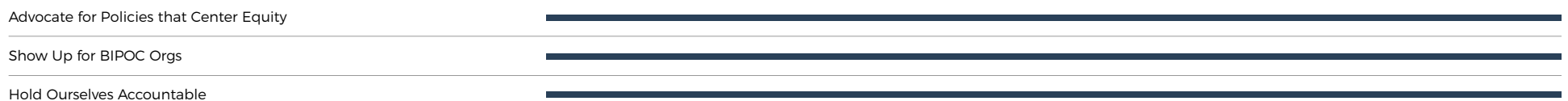
Address Climate Emergency



Sustainable Organization



Anti-Racist Org



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