

**Move
Redmond**



Open Street Festival Sponsor Prospectus



Celebrating Movement, Transportation & Play

Move Redmond's second annual Open Street Festival was a huge success. Move Redmond opened up three blocks of streets in Downtown Redmond and transformed the streets into a place for people. With over 25 community partners, local businesses, and performers, people were connected with a wide variety of resources including free helmets, maps, information on Free Youth Transit, the opportunity to try micro mobility options, and more.

Giving people the tools to transform their transportation habits and celebrate community is the cornerstone of our organization.

Please join us on Saturday, August 26, 2023!

Letter from Executive Director

Move Redmond Open Streets Festival is Move Redmond's signature event that brings people from the community and around the region to celebrate Downtown Redmond. Centered around Downtown Redmond Park, this open streets event encourages people of all ages, abilities and backgrounds to come together and play.

I believe in the power of transformational change, and community events like this one provide a path forward. Together we can imagine what safer streets feel like because we've experienced them together. We experience protected bike lanes and streets safe enough for small children to play in. It is no longer an abstract concept but rather something everyone who attends our Open Streets Festival knows is possible and can imagine it being a permanent fixture of the community.



The event features free activities like yoga, Zumba, live music and each of the vendor booths offers resources and giveaways to attendees, including things like bike helmets and pre-loaded ORCA cards to make transportation easier for people.

Your sponsorship makes this unique event possible and supports our work to make the streets safer for everyone. We thank you so much for believing in this event and look forward to highlighting your support in 2023.

Sincerely,
Kelli Refer
Executive Director
Move Redmond

Highlights

Sponsorship fuels the Move Redmond Open Streets Event and provides great exposure for your company or agency. It is an amazing way to connect with families and community members in the Puget Sound.

- Over 800 attendees
- 25 Community Partners
- Music performances, yoga, ZUMA, Storytime
- One block of protected bike lanes
- Two micro mobility companies to test out scooters and bikes



5k geo-tagged impressions on the KEXP webpage

14 on air promotions on **KEXP** reaching a worldwide audience

100 full color Print Posters distributed in the community

200 Full Color Flyers distributed at local businesses & events like the Redmond Saturday Market, Peace Peloton and Friday Night Races at the Jerry Baker Velodrome .



Over **19k Impressions** on the Seattle Bike Blog Ad and over **20k Impressions** through the Urbanist newsletter and ad. **Over 10k impressions on Move Redmond Social Media accounts**

Over 53k impressions thanks to your support!

Let's Move Redmond Sponsorship Levels

\$10,000 Move Redmond Champion

- Logo on all printed collateral in a larger size
- Logo printed on all on route signs for the event
- Logo featured on the sharable video of the event
- Activation opportunity at Downtown Redmond Park
- Customized promotion on social media thanking you for your sponsorship

\$6,000 Move Redmond Advocate

- Logo on all printed materials/ signs
- Customized promotion on social media thanking you for your sponsorship
- Logo featured on the sharable video
- 10 X 10 exhibition space
- Logo on all printed collateral

\$3,000 Move Redmond Leader

- Logo on all printed materials/ signs
- Customized promotion on social media thanking you for your sponsorship
- 10 x 10 exhibition space
- Logo featured on the sharable video

\$1,000 Move Redmond Supporter

- Name on all printed materials/ signs
- Name on sharable the video
- 10 X 10 exhibition space
- Customized promotion on social media thanking you for your sponsorship

\$500 Community Partner

- Customized promotion on social media thanking you for your sponsorship
- Name on sharable the video
- 10 X 10 exhibition Space

Support this Community Event. Get in touch!
Reach out to Kelli Refer at kellir@moveredmond.org